

know your machines

Live on-site
monitoring
for improved
profitability and
operational
security



coinmetrics

information you can act on

know your machines

Profit and Loss

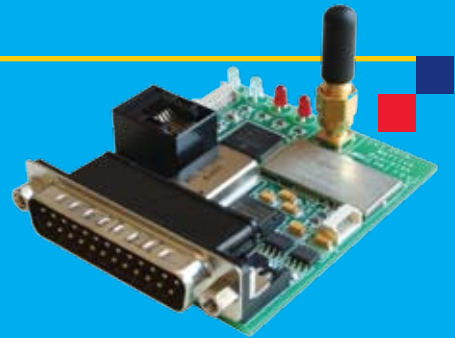
Since the product launch in August 2005, Coin Metrics has completed over 4,000 installations in amusement and gaming machine sites across the UK and Europe, providing considerable business advantages for their owner operators. Now backed by the Brulines Group, and their large resources and infrastructure, Coin Metrics is going from strength to strength deploying even more advanced systems providing our customers with timely, mission critical, information.

At the heart of all of our product range is the pioneering Guardian WDC™ wireless module, together with leading edge management software. Our products offer the following key features:

- Machine and site financial performance
- Cash reconciliation
- Fraud prevention and detection
- Real time hopper monitoring
- Staff cash handling
- Machine errors and events
- Historical data analysis across the whole site and estate
- Secure wireless connectivity

SITEGuardian™

SITEGuardian™ is ideal for any AGC or FEC operation from single arcade owners through to corporate operators. The wire-free Guardian WDC™ module installed in each machine collects and transmits all machine data by the minute. This allows for instant, live, analysis of financial and operational performance of all machines across both the site and estate. The technology is compatible with all gaming machines, videos, cranes and pushers. If it takes a coin, we can work with it!



REMOTEGuardian™

The REMOTEGuardian™ system uses the latest GPRS technology to relay the data gathered from each remote machine to a secure, central, data centre. This technology is aimed predominantly at single-site operators and retailers where there is a low machine density but high number of sites, such as public houses, airports and motorway services.



NETGuardian™

Wherever you are based, our NETGuardian™ system provides live data capture on the financial and operating performance of every machine you own - anywhere. This option provides corporate clients with a totally secure, multi-browser web interface, and encrypted machine data stored either at the Coin Metrics centre or on an in-house SQL server.



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know your site

Cash monitoring

By monitoring and recording all activities as they happen, our SITEGuardian™ system provides valuable real-time reporting and alerting from any gaming machine, video, crane, pusher or other coin operated amusement in your estate.

Each machine has a Guardian WDC™ module installed that transmits vital data to a central database. With cash and performance information readily accessible via the SITEGuardian™ PC application, you'll benefit by receiving live machine and site information at the touch of a button. You will also receive SMS and email alerts relating to any exception that occurs on a machine or site.

SITEGuardian™ provides a comprehensive range of machine and site information to include cash figures, refills, collection data, machine faults and machine access.

SITEGuardian™ offers significant business improvements for AGC and FEC operators. It's a proven, totally secure low-cost wireless network, and because no cabling is involved, installation is both quick and simple.

SITEGuardian™ will help you:

evaluate profit contribution by site and machine to optimise your returns

verify counted cash with metered cash; check net take and operating percentages; maintain hopper levels and reduce your site floats

accurately monitor all cash handling by site staff, including hand-pays, machine refills and player claims

maximise machine performance

view live machine and estate information

track hopper activity accurately and securely

identify and respond to machine faults and errors, minimizing 'down' time.

detect fraud attempts and aid suspect identification

The benefit to you is improved site financial performance, increased security and significant reduction in operational overheads.

For more information visit www.coinmetrics.com
or call +44 (0) 1642 867 967



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know every machine

Remote machine access

The REMOTEGuardian™ technology is targeted at operations where there are a high number of retail sites with low machine density, typically these are termed 'single site' locations such as public houses, railway stations, airports and motorway services. REMOTEGuardian™ is implemented using GPRS mobile technology for instant data transfer from any remote site. REMOTEGuardian™ provides all the features and benefits of the SITEGuardian™ system for both operators and retailers alike.

NETGuardian™ provides a totally secure, multi-browser web interface, with encrypted machine data stored either at the Coin Metrics centre or on your in-house SQL server. Typically this product is aimed at the corporate operators providing more advanced estate wide reporting features.

REMOTEGuardian™ will help you:

reach your entire remote machine deployment, instantly

increase machine performance by ensuring machine up-time

eliminate unnecessary site callouts, reducing overheads

verify counted cash with metered cash; check net take and operating percentages; maintain hopper levels and reduce your site floats

remove the potential for fraud and loss in cash handling

NETGuardian™ will help you:

understand estate wide site performance

identify the best performing sites

verify site sales figures and accounting

maximise the estate performance

access all business information from anywhere

The benefit to you is improved site financial performance, increased security and significant reduction in operational overheads.

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Our customers

Coin Metrics Limited have supplied their data management products and services across the entire spectrum of the gaming industry in the UK and Europe, from SME businesses right through to PLC corporations. Such market sectors include:

- Adult Gaming Centre Operations (AGCs)
- Family Entertainment Centre Operations (FECs)
- Bingo Operations
- Betting Operations
- Casino Operations
- Pubco Operations
- Leisure and Retail Operations
- Gaming Machine Manufacturers
- Gaming Machine Suppliers and Distributors

Our company

Coin Metrics Limited, part of the Brulines Group, is based in offices in Stockton-on-Tees in the United Kingdom.

We believe our products and services have made a huge contribution to our customers' business operations by providing significant return on investment and operations efficiency savings.

We achieve this by leveraging our technical expertise together with a full understanding of the key needs of our customers' businesses today and in the future.

The benefit to you is true, live data monitoring for the key functions of your gaming machines across the entire estate. It provides cost effective support to optimise site profitability and operational security.

For more information on our products and services, please contact us:-

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